

Urban Emu is an SBA Certified Small Disadvantaged Business (SDB) with 20 years experience solving complex problems for Federal Government clients. The fast growing team of skilled Designers, Facilitators, Strategists, Researchers, UX/UI Designers and Software Engineers create innovative experiences to improve and transform business operations. We deliver programs, digital tools and campaigns for Federal agencies with a customer-centric approach.



## DIFFERENTIATORS

- Data Analytics & Data Science Expertise
- DHS/OAST 508 Compliance Trusted Tester Certification
- PMP Certified Project Management Staff
- Amazon Web Services (AWS) Cloud Practitioner Certification
- 20 years of professional expertise in UX design, communications, strategy, development & programming, editing & proofreading
- ISO 9001, 27001 & 31000 Certified for quality management, information security & risk management



## COMPANY DATA

**DUNS:** 069438293

**CAGE CODE:** 8CYJ3

### NAICS CODES

541430 Graphic Design Services

541511 Web Based Marketing

54151S Information Technology Professional Services

512110 Video & Film Production

541820 Public Relations

541910 Marketing Research & Analysis



GSA Contract: 47QTCA20D003Z



## PAST PERFORMANCE



## CORE COMPETENCIES

### SYSTEMS ENGINEERING SERVICES

- IT & Security Modernization Planning
- Network Systems Design, Integration & Implementation
- Software & Application Development
- Software Testing & Engineering
- Web & App Development
- Technical Management Processes
- Research & Development
- Infrastructure, DevOps & CI/CD
- API Development
- Agile & Scrum Methodologies
- Content & Learning Management Systems (CMS, LMS)
- Systems & Program Training

### RESEARCH & STRATEGY

- Qualitative & Quantitative Research
- Audience Focus Groups
- Market & User Research
- Competitive Landscape Analysis
- Brand Insight Surveys
- Market Insights
- Facilitated Workshops
- Culture Diagnostic
- Culture & Brand Alignment
- Product Development

### CREATIVE & DESIGN

- User Experience & Interface Design
- Interactive Prototyping
- 508 Compliance
- Video & Animation
- Event & Meeting Design
- Digital Transformation Design
- Traditional & Non-Traditional Advertising

### EMERGING TECHNOLOGY

- Virtual Reality
- Augmented Reality
- Mixed Reality
- Artificial Intelligence (AI)
- Virtual Training & Therapy
- XR Marketing & Entertainment
- Wearables & Voice Assist